

C 61208-B

(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. An Entrepreneur who willingly seizes the opportunities to take up entrepreneurial activities is :
(a) Spontaneous Entrepreneur. (b) Industrial Entrepreneur.
(c) Professional Entrepreneur. (d) Technical Entrepreneur
2. _____ is defined as a women or a group of women who initiate, organize and run a business enterprise.
(a) Instigated Entrepreneur. (b) Active Entrepreneur.
(c) Women Entrepreneur. (d) Drone Entrepreneur.
3. KSIDCO was incorporated under :
(a) Companies Act 1956. (b) EXIM Policy 2007.
(c) Foreign Trade Act 1992. (d) Industrial Policy 1991.
4. The MSME Development Act come into force in :
(a) 2008. (b) 2010.
(c) 2000. (d) 2006.
5. _____ is a report which contains reliable data regarding a project.
(a) Financial report. (b) Project report.
(c) Interim report. (d) Annual report.

Fill in the blanks :

6. _____ is a member of the family of the promoter who enters the existing enterprise and discharges all the duties of an entrepreneurs.

Turn over

B. Fill in the blanks :

6. _____ is the financial assistance that is to be used during the time lag between sanctioning and disbursement of term loans.
7. NPV stands for _____.
8. Fabian entrepreneurs are shy and lazy, while innovating entrepreneurs are _____.
9. NAYE stands for _____.
10. In _____ Layout machines and equipments are arranged in the sequence or order in which they are used in the production.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

11. Who is an intrapreneur ?
12. What do you mean by plant layout ?
13. What you mean by subsidy ?
14. What is DIC ?
15. What is Seed capital ?
16. What is Entrepreneurship ?
17. What is risk ?
18. Define sick units.
19. What is plant capacity ?
20. What is a project report ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any six questions.
Each question carries 4 marks.*

21. What are the objectives of EDP ?
22. What are the skills required for an entrepreneur ?
23. Explain various phases of project life cycle.
24. What are the factors affecting choice of location ?
25. What are the advantages and disadvantages of product layout ?

26. Explain the importance of network analysis.
27. What are the sources of project ideas ?
28. Explain industrial estates.

(6 × 4 = 24 marks)

Part D (Essay Questions)

*Answer any two questions.
Each question carries 15 marks.*

29. Who is an entrepreneur ? What are the functions of entrepreneur ?
30. What do you mean by SSI units ? Explain the problems of SSI units.
31. What is factory layout ? Briefly describe various types of layout. What are the factors influencing the decision of factory layout ?

(2 × 15 = 30 marks)