

D 33500

(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER M.A. DEGREE EXAMINATION
FEBRUARY 2013**

(CUCSS)

English

EN IE 04 – ADVANCED COMMUNICATION

(2012 Admissions)

Time : Three Hours

Maximum : 36 Weightage

I. Answer *all* the following questions in a word, phrase *or* a sentence :-

- (a) What is overstatement ?
- (b) What do you mean by haptics ?
- (c) What is dyadic communication ?
- (d) What is a jargon ?

(4 × ½ = 2 weightage)

- (e) Who are “selective” listeners ?
- (f) What are social discussions ?
- (g) What is circumlocution ?
- (h) Define feedback.

(4 × ½ = 2 weightage)

II. Answer *six* of the following questions in a paragraph each :-

- (a) Any two types of writing.
- (b) Linguistic determinism.
- (c) Convergence in communication.
- (d) Self-fulfilling prophecies.
- (e) Colloquial and pretentious diction.
- (f) Free writing.
- (g) Content and relational messages.
- (h) Descriptive paragraph.
- (i) Segregating writing style.
- (j) Emotive language.

(6 × 2 = 12 weightage)

Turn over

III. Write an essay on any *four* of the following, choosing *one* from each section :-

Section A

- (a) Explain the various types of communication.
- (b) What is a transactional communication model ?
- (c) Communication for specific purposes.

Section B

- (a) Describe the relevance of using figurative languages in paragraph writing.
- (b) Discuss the various types of sentence styles.
- (c) Explicate **the** different stages in the process of writing.

Section C

- (a) Substantiate the importance of non-verbal communication.
- (b) Examine "Focus" and "Context" in writing essays.
- (c) Enumerate the characteristic features of Well Written Sentence.

Section D

- (a) What are the essential features of communication?
- (b) Discuss the challenges to effective listening?
- (c) Examine the relationship between communication and culture.

(4 × 5 = 20 weightage)